



I'm Michael Mattner, a designer & developer from Michigan.

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Skill set

UX & UI Design

14 years of experience working with Adobe products, focusing specifically on Photoshop and InDesign, to design user interfaces for the web and short form documents. Three year of experience in Figma designing several landing pages for a fortune 500 company, as well as designing several products for various organizations.

Front End Development

I spent the last 14 years working as a front end developer focusing on HTML, CSS, Sass, and JavaScript while using Grunt, Gulp, and Yarn as my task managers. I've spent two years working with Vue/Nuxt and the last year learning React and React Native. We follow a feature branch workflow using git with Bitbucket and Github. VS Code is my editor of choice.

Creative Strategy

3 years working in a more strategic role under the direction of a creative director and agency leadership. The work involved creative management as well involvement in discovery sessions with multiple clients.

Experience

Senior UX/UI Developer

Aisle Rocket | 2019 – Present

In my work on the technology team I focus primarily on experience development across multiple brands, working in concert with the design team to identify and create consistent, component-based builds. I develop landing pages for product and service launches, and have designed and guided the user experience for internal facing tools using Figma.

Associate Creative Director

Aisle Rocket | 2015 – 2019

Creative direction and strategy leading a small team of digital designers and hybrid designer/developers. Work with teams cross agency and across locations. Manage the workloads of team members with the assistance of digital project manager. Continue to work on development projects as well as digital design for all clients.

Experience

Senior Digital Designer

Aisle Rocket | 2013 – 2015

Art direction for digital and interactive sales training materials for Whirlpool and Maytag brands; work on all interactive projects for studio clients including web development, email marketing, and interactive point of purchase materials. Directed and launched a digital sales training solution for Whirlpool and Maytag brands using the Adobe Digital Publishing Suite in the transition away from printed assets.

Graphic Web Tech

Corvette Central | 2006 – 2013

Maintained, developed, and optimized the company's web sites with a focus on usability and search engine optimization; assisted in the development of catalogs and other marketing materials; art directed, delivered, and tracked all email marketing initiatives. Delivered 2-3 million emails a year with a consistent 24% open rate; increased traffic by 33% by focusing on creating keyword rich content, introducing rigorous coding standards, and implementing focused Google Adwords campaigns.

Education

A.S. Digital Media

Full Sail University | 2003 – 2004

Rigorous schedule that focused on: graphic design, game design, interface design, digital publishing, web design and development, video capture and editing, motion graphics, 3D modeling/skinning, and project management. Worked on major monthly projects throughout the course of the program in team and solo environments.

Summary

TECHNOLOGY

HTML/CSS
Sass/SCSS
Javascript
Vue/Nuxt
React
webpack
gulp

SKILLS

Front end development
WordPress development
Git/SVN
UX/UI Design
Art Direction
Creative Direction
Adobe Experience Manager

SOFTWARE

VS Code
iTerm
Figma
Photoshop
InDesign
Illustrator

Brands

Maytag
Whirlpool
KitchenAid
JennAir
Gladiator

Amana
Kenmore
Craftsman
Bushnell